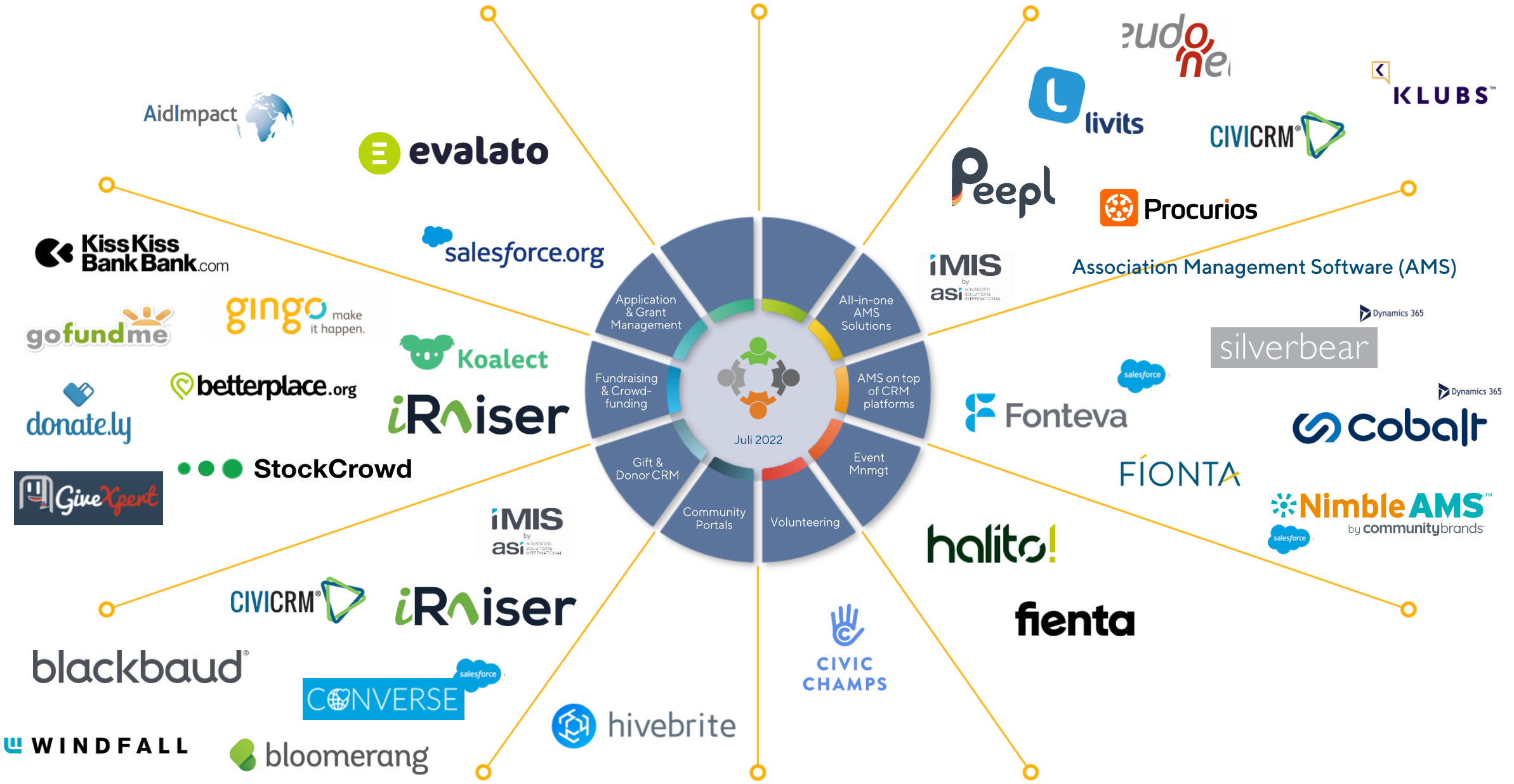European NGO, Member Association & Fundraising Digital Ecosystem