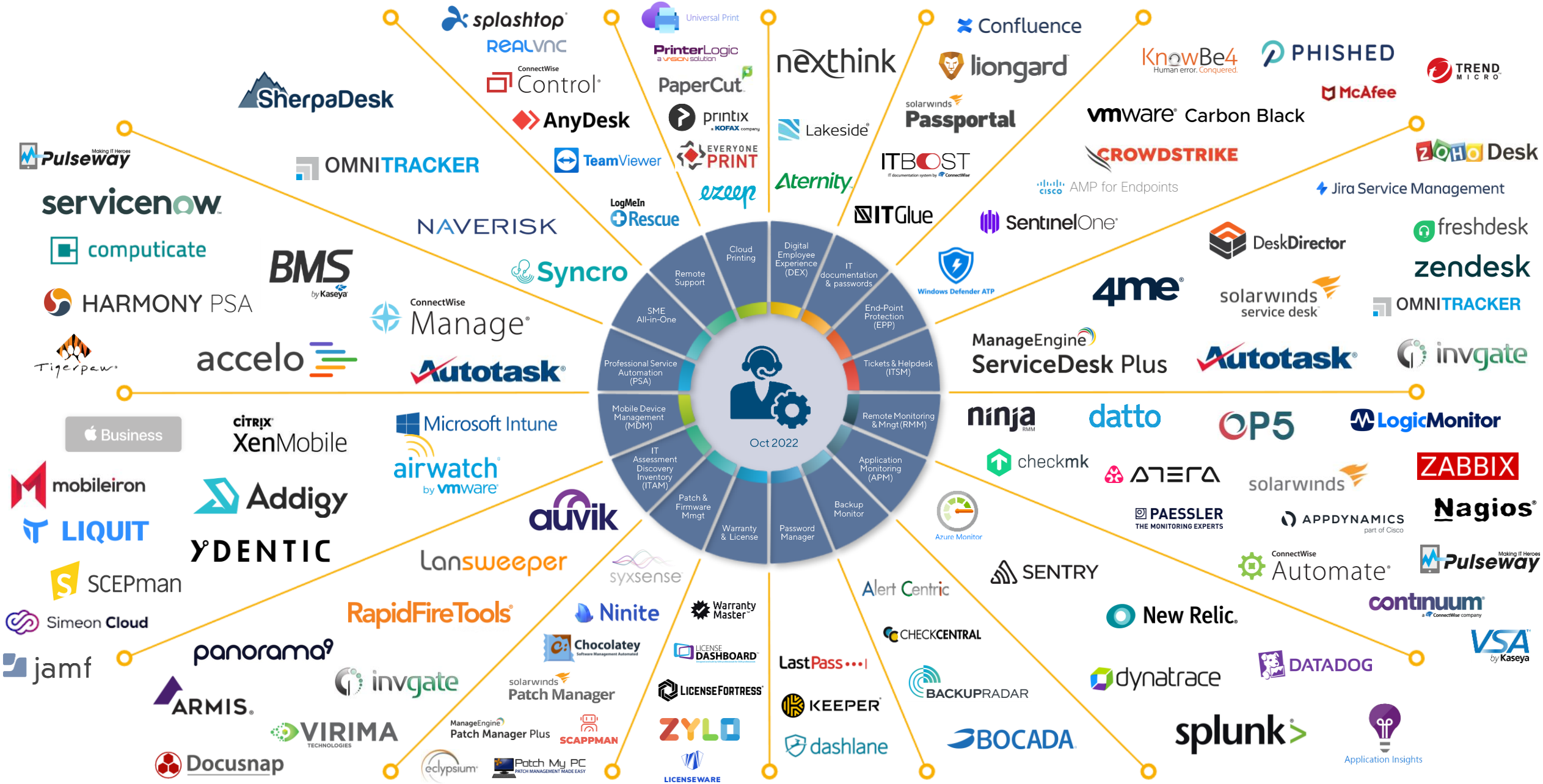IT Managed Service Provider (MSP) Digital Ecosystem